CauseCircle Checklist for Inspiring Everyday Stories

Empower your volunteers to share meaningful stories in real time! Use this checklist to distribute CauseCircle effectively and inspire supporters to capture impactful, everyday moments that amplify your nonprofit’s mission.

### **CauseCircle Everyday Storytelling Checklist**

* **Download the Toolkit**
  + Access all the resources you’ll need to promote CauseCircle: [**Download Toolkit Here.**](https://drive.google.com/drive/folders/1CYvqL0_CnkINR8KT2IjOkoKbXSSW6oSi)
* **Prepare Your Promotional Materials**
  + Customize [**Flyers and Posters**](https://www.canva.com/design/DAGTNjS0JBQ/vb4w5UJidx3jeV1EZYalFg/edit) with your event or nonprofit details.
  + Use [**Logos**](https://4xxglxlj.media.zestyio.com/CauseCircle-Logo-Files.zip) and the [**Brand Style Guide**](https://4xxglxlj.media.zestyio.com/Cause-Circle-Brand-Book.pdf) to maintain consistent branding.
* **Set Up Social Media Campaigns**
  + Select ready-to-use [**Social Media Captions**](https://4xxglxlj.media.zestyio.com/CauseCircle-Partner-Social-Media-Template.docx) and pair them with [**Social Media Graphics**](https://www.canva.com/design/DAGTNjS0JBQ/vb4w5UJidx3jeV1EZYalFg/edit?utm_content=DAGTNjS0JBQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton) to create engaging posts.
* **Send Volunteer Emails**
  + Use the [**Partner Email Templates**](https://4xxglxlj.media.zestyio.com/CauseCircle-Partner-Email-Template.docx) to encourage volunteers to download CauseCircle and share their stories.
* **Display Materials On-Site**
  + Place [**Promotional Flyers and Posters**](https://www.canva.com/design/DAGTNMu9yNo/gX6gUF-jYqtLo6zi6daU6A/edit) with QR codes in key locations to encourage app downloads.
* **Encourage Real-Time Storytelling**
  + Remind volunteers to use CauseCircle to capture and share stories about their everyday impact.
* **Follow Up After Stories Are Shared**
  + Thank your volunteers for their contributions using email templates.