Nonprofit\_Name Communications: Social Media Messaging

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# Introducing CauseCircle to Volunteers, Staff and Beneficiaries to get Stories

##### **Sample 1:**

Stories are some of the most powerful tools to communicate change. Your voice matters and we need your stories. 📸

Did you know that your Story can be featured on our page? We’d love for you to capture the amazing work you do, and we want to share it with the world. Let’s show the impact we’re making together. #VolunteerVoices #NonprofitEvents #Storytelling

**Sample 2:**

Volunteers, we’d love to see your stories from our upcoming events. Your voice helps us shine a light on the impact Nonprofit\_Name is making. Let’s capture moments that inspire and engage others in our mission. #VolunteerVoices #Storytelling #NonprofitEvents

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# Sharing CauseCircle to get Stories for your Events

## Event name: (example. Annual Fundraising Gala)

**Event Details**

| Title icon | Title |  |
| --- | --- | --- |
| Guests icon | Guests | Person Person Person |
| Start time icon | Start time | Date |
| End time icon | End time | Date |
| Location icon | Location | Place |
| Description icon | Description |  |

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**Target Audience for Emails: Volunteers, Staff or Beneficiaries**

# Pre-Event Social Media Posts

1. Post 1 (Two Weeks Before Event): Focus on Event Purpose

The countdown to our Annual Fundraising Gala begins! 🎉 Volunteers, your stories will showcase the purpose of this event—raising awareness for Nonprofit\_Name’s mission. Let’s make this event unforgettable! #VolunteerVoices #NonprofitImpact

2. Post 2 (One Week Before Event): Spotlight Volunteer Impact

Your stories matter! 💫 Volunteers, help us highlight the change we’re making together by capturing powerful moments from the Annual Fundraising Gala. Together, we can show the impact of Nonprofit\_Name. #VolunteerPower #StorytellingForGood

3. Post 3 (3 Days Before Event): Drive Excitement and Engagement

3 days until the Annual Fundraising Gala! 🕒 Volunteers, we’re excited to see how your stories bring our event to life. Capture the energy and make it a night to remember. Let’s share this moment with the world! #EventExcitement #VolunteerStories

4. Post 4 (Day Before Event): Call for Last-Minute Preparations

Tomorrow’s the big day! 🎉 Volunteers, we’re ready to see your stories take center stage. Make sure you’ve got everything ready to capture those unforgettable moments from the Gala. We can’t wait to share our impact together! #ReadyToCapture #VolunteerVoices

# Post-Event Social Media Posts

1. Post 1 (Day After Event): Immediate Gratitude

What a night! 🙌 A huge thank you to all the volunteers who captured incredible stories at the Annual Fundraising Gala. Your content helped raise awareness and share Nonprofit\_Name’s mission far and wide. We couldn’t have done it without you! #VolunteerGratitude #MissionAccomplished

2. Post 2 (3 Days After Event): Showcase Story Highlights

The stories from the Annual Fundraising Gala keep rolling in! 🎥 Volunteers, your stories are creating a lasting impact, and we’re excited to share some of our favorite moments. Let’s continue spreading the word! #VolunteerHighlights #StorytellingForGood

3. Post 3 (One Week After Event): Reflect on Community Impact

It’s been a week since the Annual Fundraising Gala, and we’re still feeling the impact! 🌟 Volunteers, your stories captured the heart of Nonprofit\_Name’s work and inspired so many to get involved. Let’s keep the momentum going! #CommunityImpact #VolunteerPower

4. Post 4 (Two Weeks After Event): Long-Term Impact and Future Engagement

Reflecting on the incredible stories shared at the Annual Fundraising Gala, we’re reminded of the long-term impact our volunteers have. 💫 Thank you for being a part of our journey, and we look forward to seeing more of your amazing stories at our future events! #LookingForward #VolunteerImpact